



Wine Tasting Responsibly

We hope you enjoy your visit to beautiful Temecula Valley Wine Country. To make your experience safe and enjoyable, we recommend the following guidelines.

- Eat a hearty breakfast before starting your day and drink plenty of water throughout the day to stay hydrated.
- Take your time when tasting each wine. If you do not want to finish the rest of a wine, buckets are provided for spitting or dumping. Do not feel that you need to sample every wine offered - taste what appeals to you.
- Choose a realistic number of wineries to visit in a day. Four wineries in one day is typical, allowing you to learn something about each winery and sample quite a few wines – without your palette experiencing “taster’s fatigue.” Try visiting two wineries before lunch and two wineries after lunch.
- Be safe and always have a designated driver. Take advantage of the many transportation services available in Temecula Valley. Reservations are required prior to any visit for large groups of 8 or more.
- All transportation companies planning a trip to any winery members are required to register with the Association prior to their visit. Responsible Partner registration agreement forms can be downloaded from our website.
- Over-imbibers will not be served, even if you’re not driving. The wineries have no choice – it’s the law.
- Stay overnight to make the most of your visit. From a charming bed and breakfast among the vineyards to a vibrant four-star casino resort, there are a wide variety of accommodations to choose from.

Wine Tasting Tips

Wine tasting can seem intimidating, but it’s really just a relaxing way to spend the day discovering liquid treasures crafted by passionate local vintners.

- Tasting rooms are open year-round and close only on a few major holidays. Most are open from 10am to 5pm.
- Usually tasting includes between 3 and 6 wines starting with lighter white wines through reds and finally dessert wines.
- Throughout wine country you’ll find delis, full service restaurants and delightful gift shops.
- Wineries can offer up to twenty wines. Most provide tasting notes describing their wines to help you distinguish different flavors and aromas. Making notes about each wine helps you decide which ones to bring home.
- Wineries offer tastings as a service to help guests select their favorites. It is in good taste to purchase wine during your visit.
- It is a good idea to rinse your glass and cleanse your palette throughout the tasting, but not always necessary after every wine.
- Leave the perfume and cologne at home. Besides ruining your palette, it can ruin the palette and experience of those around you.
- Spend a few days and get to know the people, places and products that make the Temecula Valley such a special place. Experience the breathtaking views of wine country, history of old town, magnificent golf courses and the beauty of the great outdoors.
- Strike up a conversation with those around you for recommendations on favorite wineries and dining spots. Hosts are also familiar with the neighboring wineries and usually have helpful maps or guides.

Visit www.TemeculaWines.org
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