



## SPONSORSHIP OPPORTUNITES

- Presenting Sponsor**.....**\$5,000**
  - (10) tickets for the event (retail value: \$650)
  - (2) mixed cases of Temecula Wine
  - Recognition in pre-event publicity
  - Logo presence and recognition on event flyers and signs
  - Recognition in event day program
  - Logo presence and recognition on event signage
  - Logo presence on TVWA website (over 40,000 monthly visitors)
  - Recognition as Presenting Sponsor on TVWA social media outlets
  - Recognition in monthly TVWA e-newsletter sent to over 15,000 members and consumers
  - Recognition in front of members at TVWA General Meeting on September 21, 2011
  
- Cabernet Sponsor**.....**\$2,500**
  - (4) tickets for the event (retail value \$260)
  - (1) mixed case of Temecula Wine
  - Recognition in pre-event publicity
  - Logo presence and recognition on event flyers and signs
  - Recognition in event day program
  - Logo presence and recognition on event signage
  - Logo presence on TVWA website (over 40,000 monthly visitors)
  - Recognition as Cabernet Sponsor on TVWA social media outlets
  - Recognition in monthly TVWA e-newsletter sent to over 15,000 members and consumers
  
- Chardonnay Sponsor**.....**\$1,000**
  - (2) tickets for the event (retail value \$130)
  - Recognition in pre-event publicity
  - Logo presence and recognition on event flyers and signs
  - Recognition in event day program
  - Logo presence and recognition on event signage
  - Logo presence on TVWA website (over 40,000 monthly visitors)
  - Recognition as Chardonnay Sponsor on TVWA social media outlets
  - Recognition in monthly TVWA e-newsletter sent to over 15,000 members and consumers
  
- Underwriting Options- Underwriters will receive the following benefits:**
  - Recognition in pre-event publicity
  - Logo presence and recognition on event flyers and signs
  - Recognition in event day program
  - Logo presence and recognition on event signage

- Logo presence on TVWA website (over 40,000 monthly visitors)
  - Call for custom opportunities
- Champagne glasses (opportunity for company logo to be etched on glasses).....**Sponsored**
  - Table linens.....**\$1,000**
  - Agricultural Educational Showcase.....**Sponsored**
  - Ticket/Program/Menu Printing.....**\$500**
  - "Bubble Lounge" Sparkling Wine Reception.....**\$500**
  - Sparkling Wine for Reception.....**Sponsored**
  - Entertainment.....**Sponsored**

**SPONSOR COMMITMENT FORM**

Yes, I/We will support the Temecula Valley Winegrowers Association by sponsoring/underwriting CRUSH, September 10, 2011 at the following level(s):

**Sponsorship Levels**

\_\_\_\_\_ Presenting Sponsor - \$5,000                      \_\_\_\_\_ Cabernet Sponsor - \$2,500  
 \_\_\_\_\_ Chardonnay Sponsor - \$1,000

**Underwriting Levels**

\_\_\_\_\_ Table linens - \$1,000  
 \_\_\_\_\_ Collateral Printing - \$500  
 \_\_\_\_\_ "Bubble Lounge" Reception - \$500

**Sponsor Information**

Name of Sponsor/Company: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-Mail: \_\_\_\_\_  
 Name/Company as it should appear in event materials: \_\_\_\_\_

**Payment Information**

\_\_\_\_\_ Visa      \_\_\_\_\_ MasterCard      \_\_\_\_\_ American Express      \_\_\_\_\_ Check  
 Name on Card: \_\_\_\_\_  
 Account #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Date: \_\_\_\_\_

For more information, please contact Krista Chaich at (951) 699-3626 or [krista@temeculawines.org](mailto:krista@temeculawines.org).